



Investing in People for Social & Economic Justice

INVITATION FOR EXPRESSION OF INTEREST FOR BROADCASTING PUBLIC FINANCE MANAGEMENT REFORM INDABAS ON TV

Deadline: 30 April 2021

Location of Assignment: Zimbabwe

Duration of Assignment: 16 Weeks

Reporting to: Programmes Manager

Introduction and background

The Zimbabwe Coalition on Debt and Development (ZIMCODD) is implementing the Strengthening Transparency and Accountability in Public Finance Management (STAP) project. The STAP project is premised on improving the capacity of Parliament on one hand and citizens on the other hand to exercise effective oversight role in the management of public finances by the executive and to demand accountability respectively. This is done through building citizens' and parliament's capacities in understanding the public finance management (PFM) policies and frameworks that are in place and creating interface platforms for holding the policy makers accountable. The STAP project further seeks to influence policy and legislative reforms in public finance management. If public resources are well managed there are possibilities of improving economic performance, social service delivery and in turn the fulfilment of social and economic rights that are enshrined in the Constitution of Zimbabwe Amendment (No. 20) Act, 2013. ZIMCODD remains convinced that the current socio-economic crisis in Zimbabwe requires collective action from state and non-state actors and needs to be tackled from a multi-pronged approach. This is the opportune time for the STAP intervention as the country is trapped in an economic crisis exacerbated by the COVID-19 pandemic such that the solution lies in policy reform, improved fiscal discipline and rebuilding public confidence and trust in the government as the steward of public resources.

Purpose

As the Zimbabwe Coalition on Debt and Development (ZIMCODD) continues to steer its wheels towards the realisation of transparency and accountability in the country's public finance management through enhanced interaction between citizens and duty bearers, the coalition seeks to run live forty- five (45) minutes long, sixteen (16) television episodes. The episodes will be run successively on a weekly basis. The programme will feature Public Finance Management experts, government officials, policy makers and civil society organisations who will talk about the current public finance management system in Zimbabwe. The programme is therefore

aimed at facilitating dialogue and engagement between citizens and duty bearers on public finance management in Zimbabwe.

Objectives

- To increase citizen oversight in accountability through information dissemination and increased platforms for engagement with solution-holders.
- To influence legislative and institutional reforms related to fiscal transparency.

Roles and Responsibilities of the Service Provider:

- i. Live broadcast of 16 weekly television (TV) episodes, all episodes to be broadcast from studio. Each episode must be 45 minutes long.
- ii. In concurrence with ZIMCODD, invite relevant guests to feature in the programme upon request by ZIMCODD.
- iii. Produce a promotional advert to be flighted at least two days before the show.
- iv. Ensure that each episode advances the objective of increasing engagement between citizens and duty bearers towards ensuring transparency and accountability in Zimbabwe.

Deliverables:

- i. A total 16 successive weekly live television programs on topical Public Finance Management Issues.
- ii. Preparation of Scripts and identification of relevant Presenter, Guests and Experts.
- iii. Marketing and promotional materials to enhance viewership and growth of a consistent subscriber base.
- iv. Post show highlights and features for social media circulation and engagement.

Work Schedule

The assignment is expected to run for 16 weeks from the date of awarding of contract.

Payment

Payments will be done according to agreed terms and budget with the successful applicant.

Roles of ZIMCODD:

- Provide all the necessary support that may be required by the broadcaster during the assignment.
- Provide discussion topics and guest list for each episode.

Reporting: The consultant will report to the ZIMCODD Programmes Manager.

How to apply:

Interested applicants with experience, expertise and knowledge to deliver this assignment should respond to the call for expression of interest by email to eustinah@zimcodd.co.zw cc angellah@zimcodd.co.zw by close of business on 29 April 2021. Applications should include: Expression of Interest (EOI) demonstrating the aspiring consultant's ability to deliver the assignment, proposed methodological approach, cost indication.

NB: Shortlisted Service Providers should be prepared to avail themselves for pitching on a date to be advised by ZIMCODD.