# **VACANCY ALERT!**

Position:COrganization:SReports to:T

Communications and Campaigns Intern

Southern African People's Solidarity Network (SAPSN) The Secretary General



## About SAPSN

The Southern African People's Solidarity Network (SASPN) is a regional membership network that was formed in 1999 when economic justice movements across southern Africa came together under the realisation that political independence without economic justice was empty. SAPSN membership is drawn primarily from national movements and community-based initiatives working on debt, trade, structural adjustment, poverty and globalization in the SADC region. SAPSN uses some pro-poor grassroots based collective action approach in linking people's struggles against all forms of injustices, inequality and exclusion in southern Africa.

### About the Role:

SAPSN is seeking a highly motivated and creative Communications and Campaigns Intern to join our team and gain valuable experience in developing and executing strategic communication and campaign initiatives. This internship provides an excellent opportunity to learn about the various aspects of communications and campaign management, from concept development to implementation and evaluation. The intern can be located in any of the countries in the SADC region with the possibility of remote working.

### **Responsibilities:**

- Assist with the development and execution of communication and campaign plans, including research, content creation, and distribution.
- Support the creation of engaging content for various communication channels, including social media, website, email, and press releases.
- Conduct research and gather information to support communication and regional campaign goals.
- Regional media monitoring and tracking of socioeconomic issues as they are reported in both print and electronic media, provide analysis and share with stakeholders.
- Monitor and analyze the performance of communication and campaign efforts, and provide recommendations for improvement.
- Assist with social media management, including scheduling posts, engaging with followers, and monitoring analytics.
- Maintain an up-to-date membership database.
- Provide logistical support in organizing key media events i.e., workshops, press conferences, training seminars and public meetings.
- Perform other duties as assigned as may be required.

#### **Qualifications:**

- Degree in or currently studying towards the completion of the following degrees: Media Studies, Development Studies; Psychology, Social Work, Public Administration, Political Science and Peace Studies; Information Technology.
- Familiarity with website, social media platforms and content creation tools such as Canva, Adobe illustrator/ JavaScript is a plus.
- Strong written and verbal communication skills.
- Excellent organizational and time management skills.
- Ability to work independently and as part of a team.
- A passion for learning and a strong work ethic.

#### How to apply:

If interested in the above-mentioned opportunity, please submit your application including a motivational letter, CV and qualifications to sapsnsapsn@gmail.com by 5 March 2024. All applications received after the deadline will not be reviewed.

### Please indicate 'Communications & Campaigns' Intern in the subject line.